

Question Category: 6 General Frank Phillips College Perspectives

General Perspective 1.) My instructor helped me to establish broad and multiple perspectives on the individual in relationship to the larger society and the world in which he or she lives and helped me understand the responsibilities of living in a culturally and ethnically diverse world.

Highly Satisfied	6	46%
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Satisfied	7	54%
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Total # of Responses	13	
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General Perspective 2.) My instructor stimulated my capacity to discuss and reflect upon individual, political, economic, and social aspects of life in order to understand ways in which to be a responsible member of society.

Highly Satisfied	5	38%
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Satisfied	8	62%
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Total # of Responses	13	
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General Perspective 3.) My instructor helped me recognize the importance of maintaining health and wellness.

Dissatisfied	1	8%
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Highly Satisfied	4	31%
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Not Applicable	2	15%
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Satisfied	6	46%
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Total # of Responses	13	
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General Perspective 4.) My instructor helped me develop a capacity to use knowledge of how technology and science affect my life.

Dissatisfied	1	8%
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Highly Satisfied	4	31%
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Not Applicable	1	8%
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Satisfied	7	54%
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Total # of Responses	13	
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General Perspective 5.) My instructor helped me develop personal values for ethical behavior.

Highly Satisfied	6	46%
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Satisfied	7	54%
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Total # of Responses	13	
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General Perspective 6.) My instructor helped me develop the ability to make aesthetic judgments.

Highly Satisfied	5	38%
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Satisfied	8	62%
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Total # of Responses	13	
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General Perspective 7.) My instructor encouraged me to use logical reasoning in problem solving.

Highly Satisfied	5	38%
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Satisfied	8	62%
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Total # of Responses	13	
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Question Category: 6 General Frank Phillips College Perspectives

General Perspective 8.) My instructor integrated knowledge and helped me to understand the interrelationships of scholarly disciplines.

Highly Satisfied	5	38%
Satisfied	8	62%

Total # of Responses	13
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Question Category: 8 Specific Course Objectives

Student Learning Outcome 1.) Differentiate between three meanings of business and commerce, business as an occupation, as a business, as an organization, and identify the four main kinds of productive resources.

Highly Satisfied	8	62%
Satisfied	5	38%

Total # of Responses	13
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Student Learning Outcome 2.) Understand how the forces of supply and demand determine fair or market prices.

Highly Satisfied	8	62%
Satisfied	5	38%

Total # of Responses	13
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Student Learning Outcome 3.) Appreciate the functions of money in business and how the development of money promoted the rapid development of capital and enterprise.

Highly Satisfied	7	54%
Satisfied	6	46%

Total # of Responses	13
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Student Learning Outcome 4.) Describe the nature of entrepreneurship and the kinds of entrepreneurial opportunities that can increase the profitability of business commerce, occupations and organizations.

Highly Satisfied	7	54%
Satisfied	6	46%

Total # of Responses	13
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Student Learning Outcome 5.) Differentiate between two main approaches employees can take to their jobs and the way their performance affects their long-term prospects.

Highly Satisfied	7	54%
Satisfied	6	46%

Total # of Responses	13
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Student Learning Outcome 6.) Understand the relationship between ethics and the law and appreciate why it is important to behave ethically.

Highly Satisfied	7	54%
Satisfied	6	46%

Total # of Responses	13
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Student Learning Outcome 7.) Identify five characteristics of effective leaders.

Highly Satisfied	7	54%
Satisfied	6	46%

Total # of Responses	13
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Question Category: 8 Specific Course Objectives

Student Learning Outcome 8.) Explain the factors that create high performing groups and teams.

Highly Satisfied	7	54%
Satisfied	6	46%
Total # of Responses	13	

Student Learning Outcome 9.) Identify the four main elements of the marketing mix and discuss how the marketing mix is used to differentiate a company's products.

Highly Satisfied	7	54%
Satisfied	6	46%
Total # of Responses	13	

Student Learning Outcome 10.) Discuss the main distribution channels a company can use to reach customers and the factors that determine distribution channel choices.

Highly Satisfied	7	54%
Satisfied	6	46%
Total # of Responses	13	

Student Learning Outcome 11.) Identify the five major components of operations and materials management costs and the methods companies use to reduce them.

Highly Satisfied	7	54%
Satisfied	6	46%
Total # of Responses	13	

Student Learning Outcome 12.) Explain why linking pay to performance in a fair and equitable manner is an important source of employee motivation and commitment to a company.

Highly Satisfied	7	54%
Satisfied	6	46%
Total # of Responses	13	

Student Learning Outcome 13.) Explain how the success of a company's business model can be measured by financial accounts.

Highly Satisfied	7	54%
Satisfied	6	46%
Total # of Responses	13	

Student Learning Outcome 14.) Describe the various kinds of activities that accountants perform.

Highly Satisfied	7	54%
Satisfied	6	46%
Total # of Responses	13	

Student Learning Outcome 15.) Appreciate the crucial relationship between risk and return and the way it affects all business and financial decisions.

Highly Satisfied	7	54%
Satisfied	6	46%
Total # of Responses	13	

Question Category: 9 Online Course Questions

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Would you take another online course from Frank Phillips College?

Maybe	3	23%
No	1	8%
Yes	9	69%

Total # of Responses **13**

Would you have been able to take this course if it had not been offered in an online format?

No	6	46%
Yes	7	54%

Total # of Responses **13**

Was the course material presented in a manner that promoted learning?

Somewhat	1	8%
Yes	12	92%

Total # of Responses **13**

Was the course book/planner a meaningful resource?

Yes	13	100%
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Total # of Responses **13**

Was the class site easy to navigate?

Somewhat	1	8%
Yes	12	92%

Total # of Responses **13**

Was the information presented in a fair and impartial manner?

Yes	13	100%
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Total # of Responses **13**

Did the instructor provide adequate feedback as to your progress?

Yes	13	100%
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Total # of Responses **13**

Did the instructor keep communication with you via e-mail or phone in a timely manner?

Yes	13	100%
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Total # of Responses **13**

Were units, assignments, and grades posted in a timely fashion?

Somewhat	2	15%
Yes	11	85%

Total # of Responses **13**

Question Category: 9 Online Course Questions

Was the information presented in a manner that was easy to understand?

Somewhat	1	8%
Yes	12	92%
Total # of Repsonses	13	

Did the instructor make clear how the final grade would be determined early in the semester?

Yes	13	100%
Total # of Repsonses	13	

Were you required to participate in online discussions "chats" with other students?

No	1	8%
Yes	12	92%
Total # of Repsonses	13	

Do you feel that you received quality educational instruction in this online class?

Yes	13	100%
Total # of Repsonses	13	

Are you working while trying to attain a degree? (If so, part-time or full-time?)

Do not work while attending college	5	38%
Full-time	6	46%
Part-time	2	15%
Total # of Repsonses	13	

Would this course in a face-to-face (lecture) format have required childcare?

No	10	77%
Yes	3	23%
Total # of Repsonses	13	

Question Category: 11 Comments

Why did you choose to take an online course?

- because I had no choice
- Because i was working full time.
- gave me more time to practice my athletics
- good
- I work full time and have a child.
- Illness and not to be around a crowd of people
- It is to my interest.
- it was my only choice cause i play baseball
- IT WAS THE ONLY ONE AVAILABLE
- It worked out better with my schedule.
- My work schedule does not allow for trational classes.
- N/A
- work full-time

Question Category: 11 Comments

Please provide your comments about this course; e.g., instructor's strengths and/or suggestions for improvements or any other online class concerns.

- good
- He is a great teacher
- I NEEDED THIS COURSE TO BETTER UNDERSTAND MY BUSINESSES AND IT HAS HELPED ME IMMENSELY. I AM LOOKING FORWARD TO TAKING THE NEXT BUSINESS COURSE AND BEGIN TO USE WHAT I HAVE LEARNED.
- I really liked Mr. Novotny, he was very helpful with any questions i had about the course.
- It was a fun course.
- it was produced and set out well
- Mr. Novotny was a great teacher and was a lot of help
- My instructor is a educated man, who knows how to make me understand the classmaterial.
- N/A
- Never had an online class before. Its was kind of difficult cause you have to be disciplined .
- none
- The instructor provides great feed back on every assignment as well as setting his guidelines and expectations for the course before any of the material is available for the student. He very direct about what he expects at a college level courses but I also accomidating to ensure that the student is given plenty of time to complete the work. I would recommend this instrucotr to any one the appericates a "no nonesense" type of instructor that knows that students are there to learn and instructors are there to teach.
- The instructor was very precise and to the point. I knew exactly what he expected of me.

Class Sections Included in Course Evaluations		Fall 2009			
Instructor: Novotny, Richard "Dick"		Survey ID: 164			
BUSI 1301 - 02 - Inet	Introduction to Business	U	12:01 am	12:02 am	<u>Enrolled</u> 15
Total # Classes: 1		Total Enrollment: 15			