

Novotny, Richard "Dick"

BUSI 1301 - Introduction to Business

Evaluation Form ID: 162

Question Category: 6 General Frank Phillips College Perspectives

General Perspective 1.) My instructor helped me to establish broad and multiple perspectives on the individual in relationship to the larger society and the world in which he or she lives and helped me understand the responsibilities of living in a culturally and ethnically diverse world.

Dissatisfied	2	13%
Highly Satisfied	9	60%
Satisfied	4	27%
Total # of Responses	15	

General Perspective 2.) My instructor stimulated my capacity to discuss and reflect upon individual, political, economic, and social aspects of life in order to understand ways in which to be a responsible member of society.

Dissatisfied	1	7%
Highly Satisfied	9	60%
Satisfied	5	33%
Total # of Responses	15	

General Perspective 3.) My instructor helped me recognize the importance of maintaining health and wellness.

Highly Dissatisfied	1	7%
Highly Satisfied	8	53%
Not Applicable	1	7%
Satisfied	5	33%
Total # of Responses	15	

General Perspective 4.) My instructor helped me develop a capacity to use knowledge of how technology and science affect my life.

Highly Satisfied	10	67%
Satisfied	5	33%
Total # of Responses	15	

General Perspective 5.) My instructor helped me develop personal values for ethical behavior.

Dissatisfied	1	7%
Highly Satisfied	9	60%
Not Applicable	1	7%
Satisfied	4	27%
Total # of Responses	15	

General Perspective 6.) My instructor helped me develop the ability to make aesthetic judgments.

Dissatisfied	1	7%
Highly Satisfied	9	60%
Satisfied	5	33%
Total # of Responses	15	

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General Perspective 7.) My instructor encouraged me to use logical reasoning in problem solving.

Dissatisfied	1	7%
Highly Satisfied	9	60%
Satisfied	5	33%
Total # of Responses	15	

General Perspective 8.) My instructor integrated knowledge and helped me to understand the interrelationships of scholarly disciplines.

Dissatisfied	1	7%
Highly Satisfied	9	60%
Not Applicable	1	7%
Satisfied	4	27%
Total # of Responses	15	

Question Category: 7 Instructional & Faculty Related Questions

The instructor tried to be fair and impartial with students.

Consistently	12	80%
Rarely	1	7%
Usually	2	13%
Total # of Responses	15	

The instructor tested in ways that permitted students to demonstrate what they have learned in class.

Consistently	12	80%
Rarely	1	7%
Usually	2	13%
Total # of Responses	15	

The instructor scored tests/papers promptly and gave helpful feedback.

Consistently	13	87%
Rarely	1	7%
Usually	1	7%
Total # of Responses	15	

The instructor made clear how the final course grade would be determined early in the semester.

Yes	15	100%
Total # of Responses	15	

The instructor presented the subject matter effectively.

Consistently	13	87%
Rarely	1	7%
Usually	1	7%
Total # of Responses	15	

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The instructor spoke clearly and could be understood.

Consistently	14	93%
Usually	1	7%
Total # of Responses	15	

The instructor made assignments clear.

Consistently	13	87%
Usually	2	13%
Total # of Responses	15	

The instructor presented course objectives clearly.

Consistently	13	87%
Rarely	1	7%
Usually	1	7%
Total # of Responses	15	

The instructor followed a plan and sequence for the course.

Consistently	13	87%
Rarely	1	7%
Usually	1	7%
Total # of Responses	15	

The instructor used class time effectively.

Consistently	13	87%
Rarely	1	7%
Usually	1	7%
Total # of Responses	15	

The instructor brought material other than the textbook to the attention of students.

Consistently	12	80%
Never	1	7%
Usually	2	13%
Total # of Responses	15	

The instructor used a variety of teaching methods and teaching aids.

Consistently	10	67%
Usually	5	33%
Total # of Responses	15	

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The instructor showed an interest in the student's progress.

Consistently	11	73%
Usually	4	27%
Total # of Responses	15	

The instructor related, where applicable, significant current issues to the course material/subject.

Consistently	12	80%
Usually	3	20%
Total # of Responses	15	

The instructor kept class for the entire period.

Consistently	9	60%
Usually	6	40%
Total # of Responses	15	

The instructor encouraged student involvement in class discussions.

Consistently	12	80%
Rarely	1	7%
Usually	2	13%
Total # of Responses	15	

The instructor allowed free expression of opinion.

Consistently	12	80%
Usually	3	20%
Total # of Responses	15	

The instructor encouraged students to seek information in addition to test and classroom presentations.

Consistently	12	80%
Usually	3	20%
Total # of Responses	15	

The instructor was available during his/her posted office hours, where applicable, or was available by appointment when needed.

Consistently	12	80%
Usually	3	20%
Total # of Responses	15	

By what means was the course syllabus made available to you?

CAMS Student Portal	11	73%
Hard Copy	4	27%
Total # of Responses	15	

Question Category: 8 Specific Course Objectives

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Question Category: 8 Specific Course Objectives

Student Learning Outcome 1.) Differentiate between three meanings of business and commerce, business as an occupation, as a business, as an organization, and identify the four main kinds of productive resources.

Highly Satisfied	12	80%
Satisfied	3	20%
Total # of Responses	15	

Student Learning Outcome 2.) Understand how the forces of supply and demand determine fair or market prices.

Highly Satisfied	12	80%
Satisfied	3	20%
Total # of Responses	15	

Student Learning Outcome 3.) Appreciate the functions of money in business and how the development of money promoted the rapid development of capital and enterprise.

Highly Satisfied	12	80%
Satisfied	3	20%
Total # of Responses	15	

Student Learning Outcome 4.) Describe the nature of entrepreneurship and the kinds of entrepreneurial opportunities that can increase the profitability of business commerce, occupations and organizations.

Dissatisfied	1	7%
Highly Satisfied	12	80%
Satisfied	2	13%
Total # of Responses	15	

Student Learning Outcome 5.) Differentiate between two main approaches employees can take to their jobs and the way their performance affects their long-term prospects.

Highly Satisfied	12	80%
Satisfied	3	20%
Total # of Responses	15	

Student Learning Outcome 6.) Understand the relationship between ethics and the law and appreciate why it is important to behave ethically.

Highly Satisfied	12	80%
Satisfied	3	20%
Total # of Responses	15	

Student Learning Outcome 7.) Identify five characteristics of effective leaders.

Highly Satisfied	12	80%
Satisfied	3	20%
Total # of Responses	15	

Student Learning Outcome 8.) Explain the factors that create high performing groups and teams.

Highly Satisfied	12	80%
Satisfied	3	20%
Total # of Responses	15	

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Student Learning Outcome 9.) Identify the four main elements of the marketing mix and discuss how the marketing mix is used to differentiate a company's products.

Dissatisfied	1	7%
Highly Satisfied	12	80%
Satisfied	2	13%
Total # of Responses	15	

Student Learning Outcome 10.) Discuss the main distribution channels a company can use to reach customers and the factors that determine distribution channel choices.

Highly Satisfied	12	80%
Satisfied	3	20%
Total # of Responses	15	

Student Learning Outcome 11.) Identify the five major components of operations and materials management costs and the methods companies use to reduce them.

Highly Satisfied	12	80%
Satisfied	3	20%
Total # of Responses	15	

Student Learning Outcome 12.) Explain why linking pay to performance in a fair and equitable manner is an important source of employee motivation and commitment to a company.

Highly Satisfied	12	80%
Satisfied	3	20%
Total # of Responses	15	

Student Learning Outcome 13.) Explain how the success of a company's business model can be measured by financial accounts.

Highly Satisfied	12	80%
Satisfied	3	20%
Total # of Responses	15	

Student Learning Outcome 14.) Describe the various kinds of activities that accountants perform.

Highly Satisfied	12	80%
Satisfied	3	20%
Total # of Responses	15	

Student Learning Outcome 15.) Appreciate the crucial relationship between risk and return and the way it affects all business and financial decisions.

Dissatisfied	1	7%
Highly Satisfied	12	80%
Satisfied	2	13%
Total # of Responses	15	

Question Category: 11 Comments

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Question Category: 11 Comments

Please provide your comments about this course; e.g., instructor's strengths and/or suggestions for improvements or any other classroom concerns.

- excellent
- f
- great course
- great teacher
- He did a great job.
- he is great at making the class interesting and laying down the ground rules.
- i liked his teaching strategy
- It was a great class, and I learned much
- it was good
- liugacsv
- Mr. Novotny is a very intellegent instructor, he passed on his inspiration to be successful in life and was stern in a positive way
- Mr. Novotny made this class very interesting for me. He always included current events to relate to the business topics that we were discussing.
- N/A

Do you have additional comments that you would like to share about other services on campus?

- bring back the business program please.
- f
- good course
- great teacher
- iuyagi
- n/a
- no
- non
- none

Class Sections Included in Course Evaluations		Spring 2010			
Instructor:	Novotny, Richard "Dick"	Survey ID:	162		
BUSI 1301 - 01 - Lec	Introduction to Business	MW	9:55 am	11:10 am	<u>Enrolled</u> 17
Total # Classes:	1		Total Enrollment:		17